# PRODUCT PROFILE

## "Professional Marking"– *edding 4090 chalk marker*







### Target group

- Professionals e.g. in industry, craft, or public health who need markers with outstanding attributes for different surfaces and applications
- Hotel and gastronomy industry, glass industry, window dressing
- Consumers who need to deliver a professional result

### USP

- Marker with water-based liquid chalk

### Benefit for the consumer (Consumer's perspective)

- High quality brand product
- Bright and fluorescent colours (col. 011, 049, 065, 066 and 069)
- Very easy to use, will not make hands dirty (no tube, no paint to be applied with your fingers)
- When used indoors, will provide permanent images and markings (can then be washed off with water)
- Thick block nib is highly suitable for wide coverage
- Broad colour assortment
- Made in Germany

### Application

- For writing and drawing on windows, dark/chalk boards, glass and mirrors
- Wipes off virtually all non-porous surfaces with a damp cloth
- Shake the marker – remove the cap – pump the marker with the nib downwards

### Product information

| | |
|---|---|
| **Ink** | |
| **Basis** | • Water-based liquid chalk |
| **Odour** | • Neutral odour |
| **Additives** | • Without addition of Xylene and Toluene |
| **Features/Quality** | • Lightfast • Highly opaque |
| **System** | • Valve system |
| **Product / Packaging** | |
| **Barrel** | • PP • With EAN code |
| **Cap** | • PP • Cap diam. larger than 16 mm, therefore no ventilation as per ISO 11540 necessary<br>• Opaque |
| **Nib** | • Block nib • Stroke width approx. 4-15 mm |
| **Mouth piece** | • PP |
| **Filter** | • Without filter |

| Colour | |
|---|---|
| **Variety** | •001-004, 007, 011, 049, 065, 066, 069 |
| **Colouration (in writing colour)** | • Cap • Mouth piece |
| **Service** | |
| **Spare nibs** | • No |
| **Refillable** | • No |

| | SAP no. | KEA / order no. |
|---|---|---|
| Single product (col. 001-004, 007, 011, 049, 065, 066, 069) | 2955xxx | 4-4090xxx |
| Assorted box (col. 001, 002, 049, 065, 069) | 2955999 | 4-4090999 |
| Assorted box (col. 003, 004, 007, 011, 066) | 2955099 | 4-4090099 |
| Blister (col.001, 002, 003, 011, 049, 065, 066, 069) | 8330xxx | 4-4090-1-1xxx |
| Set of 4 (col. 001, 002, 003, 011) | 3445000 | 4-4090-4999 |
| Set of 5 (col. 2 x 049, 065, 066, 069) | 3446000 | 4-4090-5999 |

| EAN code | | | | |
|---|---|---|---|---|
| | Single product | Folding box | Outer carton | Shipping carton |
| 001 black | 4004764787708 | 4004764787715 | - | 4004764787722 |
| 002 red | 4004764787739 | 4004764788040 | - | 4004764787753 |
| 003 blue | 4004764787760 | 4004764787777 | - | 4004764787784 |
| 004 green | 4004764787791 | 4004764787807 | - | 4004764787814 |
| 011 light green | 4004764787852 | 4004764787869 | - | 4004764787876 |
| 049 white | 4004764787975 | 4004764787982 | - | 4004764787999 |
| 065 fl yellow | 4004764787883 | 4004764787890 | - | 4004764787906 |
| 066 fl orange | 4004764787913 | 4004764787920 | - | 4004764787937 |
| 069 fl pink | 4004764787944 | 4004764787951 | - | 4004764787968 |
| Assorted box (col. 001, 002, 049, 065, 066) | 4004764926824 | 4004764916849 | - | 4004764916856 |
| Assorted box (col. 003, 004, 007, 011, 066) | 4004764926770 | 4004764916863 | - | 4004764916870 |
| Blister 001 black | 4004764868230 | - | 4004764868247 | 4004764868254 |
| Blister 002 red | 4004764836369 | - | 4004764836383 | 4004764836437 |
| Blister 003 blue | 4004764836390 | - | 4004764836413 | 4004764836420 |
| Blister 011 light green | 4004764868261 | - | 4004764868278 | 4004764868285 |
| Blister 049 white | 4004764830244 | - | 4004764830251 | 4004764830268 |
| Blister 065 fl yellow | 4004764836444 | - | 4004764836451 | 4004764836468 |
| Blister 066 fl orange | 4004764868209 | - | 4004764868216 | 4004764868223 |
| Blister 069 fl pink | 4004764868322 | - | 4004764868339 | 4004764868346 |
| Set of 4 (col. 001, 002, 003, 011) | 4004764963652 | - | - | 4004764964895 |
| Set of 5 (col. 2 x 049, 065, 066, 069) | 4004764963669 | - | - | 4004764964901 |

| Packaging | | | | | |
|---|---|---|---|---|---|
| | Net weight | Folding box | Outer carton | Shipping carton | Pallet |
| Single product | 54 g | 5 pcs. | - | 100 pcs. | 4.000 pcs. |
| Assorted box | 59,6 g | 5 pcs. | - | 100 pcs. | 4.000 pcs. |
| Blister | 54 g | - | 6 pcs. | 60 pcs. | 960 pcs. |
| Set of 4 (col. 001, 002, 003, 011) | ? | - | - | 25 pcs. | 1.000 pcs |
| Set of 5 (col. 2 x 049, 065, 066, 069) | ? | - | - | 18 pcs. | 720 pcs |

**Availability: January 2014**