PRODUCT PROFILE

“Educating and Presenting” – edding 660 whiteboard marker





Target group

- Training establishments
- Instructors
- Conference hotels
- Schools / universities
- Users of presentation markers in the office and industry sectors
- Households

USP

- The reliable whiteboard marker when writing on whiteboards, the product can be left uncapped for a few days without drying out

Benefit for the consumer (Consumer’s perspective)

- High quality brand product at an attractive price
- Part of a complete whiteboard marker range

Application

- Suitable for lettering and marking on non-porous surfaces, e.g. whiteboards/enamel whiteboards and glass

Product information

Ink	
Basis	• Alcohol
Odour	• Low odour
Additives	• Without butyl acetate
Features/Quality	• Lightfast • Quick drying • Dry wipeable from virtually all non-porous surfaces • Writes smoothly and with vibrant colours • The product can be left uncapped temporarily without drying out
Product / Packaging	
Barrel	• PP
Cap	• PP • Cap which fits on end while writing
Nib	• Acrylic • Bullet nib • Stroke width approx. 1.5-3 mm
Filter	• Polyester
Colour	
Variety	• 001-004
Colouration (in writing colour)	• Barrel • Cap • Plug
Service	
Spare nibs	• No
Refillable	• Yes
Refill inks	• Refillable with edding BTK 25 refill service

	SAP no.	KEA / order no.
Single piece	4303xxx	4-660xxx
e-660/4 assorted Blister	8178999	4-660-4-1999
e-660/4 001 Blister	8341001	4-660-4-1001
e-660/4 Set assorted	3422999	4-660-4

	EAN code			
	Single piece	Folding box	Outer carton	Shipping carton
001 black	4004764850099	4004764850105	-	4004764850112
002 red	4004764850129	4004764850136	-	4004764850143
003 blue	4004764850150	4004764850167	-	4004764850174
004 green	4004764850181	4004764850198	-	4004764850204
e-660/4 assorted Blister	4004764919116	-	4004764919123	4004764919130
e-660/4 001 Blister	4004764919086	-	4004764919093	4004764919109
e-660/4 Set assorted	4004764850211	-	4004764852161	4004764850228

	Packaging				
	Net weight	Folding box	Outer carton	Shipping carton	Pallet
Single piece	14,400 g	10 pcs.	-	400 pcs.	12.800 pcs.
e-660/4 assorted Blister	58,600 g	-	10 pcs.	40 pcs.	960 pcs.
e-660/4 001 Blister	54,400 g	-	10 pcs.	40 pcs.	960 pcs.
e-660/4 Set assorted	65,600 g	-	10 pcs.	80 pcs.	1.920 pcs.

Availability: available