Sheet No. :	BL-1004-*2*
Date :	February, 2010

PRODUCT PROFILE SHEET

1) Product Category :	Roller Ball Pen		3) Article No. : BL-FRP5	
2) Product Name :	FRIXION point 05 (for Europe)			
4) Product Features :	・The roller ball pen with innovative special gel ink.	・Needle shaped, extra fine point is suitable for writing small letters.		
	・The ink colour is removable by friction with a rubber on the tail.	・Colourful and stylish appearance appeals especially to the young.		
	・Rewritable on the same spot with the same pen.			
	・Ink colour disappears at the temperature around 60℃ and recovers at around -10℃.			
5) Ball Dia. : 0.5mm (Needle Tip)	6) Ink Type : Water based, "FRIXION" ink (Thermo-sensitive ink)	7) Width of Stroke : 【Target】 0.25mm	8) Write-out Distance : 【Target】 350m	9) Shelf Life : 1.5 years
10) Ink Colour(s) : Black, Red, Blue, Green, Violet, LightBlue, Pink (7 colours)		11) Body Colour(s) : Same as Ink Colours		12) Initial Shipment : **July,** 2010

13) Marketing Support Program Availability Information :

a) BL-FRP5 60 DPK for Europe

Item No. : BL-FRP5-60DPK-E

Contents : Bx12, Lx18, R/G/V/LB/Px6pcs each.

Shipment : July, 2010

14) Remarks :

a) Refill 3-pc pack

Article No. : BLS-FRP5-S3

Colours: Black, Red, Blue, Green, Violet, LightBlue, Pink

15) JAN & Packing Information :

	JAN CODE				PEN/RF/RF 3-pk		DOZ/SET			GROSS BOX			EXPORT CARTON		
Article No.	PCS 49-02505-	DOZ/SET 49-02505-	GROSS 349-02505-	CARTON 549-02505-	Length (mm)	Weight (g)	Dimensions L x W x H (mm)	Weight (g)	Quantity	Dimensions L x W x H (mm)	Weight (g)	Quantity	Dimensions L x W x H (mm)	Weight (Kg)	Quantity
BL-FRP5-B	39921-3	39941-1	39941-2	39941-6	138.6	9.6	72x27x140	127	12 pens	169×143×148	1,574	144 pens			864 pens
BL-FRP5-R	39922-0	39942-8	39942-9	39942-3	138.6	9.6	72x27x140	127	12 pens	169×143×148	1,574	144 pens			864 pens
BL-FRP5-L	39923-7	39943-5	39943-6	39943-0	138.6	9.6	72x27x140	127	12 pens	169×143×148	1,574	144 pens			864 pens
BL-FRP5-G	39924-4	39944-2	39944-3	39944-7	138.6	9.6	72x27x140	127	12 pens	169×143×148	1,574	144 pens			864 pens
BL-FRP5-V	39925-1	39945-9	39945-0	39945-4	138.6	9.6	72x27x140	127	12 pens	169×143×148	1,574	144 pens			864 pens
BL-FRP5-LB	39926-8	39946-6	39946-7	39946-1	138.6	9.6	72x27x140	127	12 pens	169×143×148	1,574	144 pens			864 pens
BL-FRP5-P	39927-5	39947-3	39947-4	39947-8	138.6	9.6	72x27x140	127	12 pens	169×143×148	1,574	144 pens			864 pens
BL-FRP5-60DPK-E	-	40219-7	-	40219-2	-	-	185x125x241		60 pens	-	-	-			8 sets
BLS-FRP5-B-S3	40198-5	40208-1	40208-2	40208-6	115	10.2	95x118x19	135	12 packs	120x133x195	1,686	144 packs	410x252x212	10.5	864 packs
BLS-FRP5-R-S3	40199-2	40209-8	40209-9	40209-3	115	10.2	95x118x19	135	12 packs	120x133x195	1,686	144 packs	410x252x212	10.5	864 packs
BLS-FRP5-L-S3	40200-5	40210-4	40210-5	40210-9	115	10.2	95x118x19	135	12 packs	120x133x195	1,686	144 packs	410x252x212	10.5	864 packs
BLS-FRP5-G-S3	40201-2	40211-1	40211-2	40211-6	115	10.2	95x118x19	135	12 packs	120x133x195	1,686	144 packs	410x252x212	10.5	864 packs
BLS-FRP5-V-S3	40202-9	40212-8	40212-9	40212-3	115	10.2	95x118x19	135	12 packs	120x133x195	1,686	144 packs	410x252x212	10.5	864 packs
BLS-FRP5-LB-S3	40203-6	40213-5	40213-6	40213-0	115	10.2	95x118x19	135	12 packs	120x133x195	1,686	144 packs	410x252x212	10.5	864 packs
BLS-FRP5-P-S3	40204-3	40214-2	40214-3	40214-7	115	10.2	95x118x19	135	12 packs	120x133x195	1,686	144 packs	410x252x212	10.5	864 packs